

Contact: Carrie Rauch  
Director of Communications and Brand Engagement  
334.215.4973 | crauch@myMAX.com



## **FOR IMMEDIATE RELEASE**

### **MAX Credit Union Named A Best Credit Union to Work For Four Consecutive Years**

MONTGOMERY, AL (September 2, 2025) - MAX Credit Union was recently recognized as one of American Banker's 2025 Best Credit Unions to Work For, marking its fourth consecutive year on the list. This program identifies and celebrates credit unions that demonstrate excellence in workplace culture and business impact at the national level.

The selection process involved a comprehensive two-part survey of credit unions nationwide. The first segment assessed workplace policies, practices, philosophies, systems, and demographics; the second focused on employee experiences. Scores from both segments were combined to determine the leading credit unions and final rankings. Organizations selected for this honor demonstrate industry-leading practices in employee engagement, benefits, career development, and workplace culture.

MAX offers a robust benefits package including competitive compensation, a 401K plan with company match, comprehensive health coverage, and tuition reimbursement. As an organization, wellness initiatives are encouraged and supported through seminars, sponsored runs, and engaging challenges.

Team members are encouraged to make an impact in their communities through volunteerism, where they receive volunteer time off for their service. Employee events are organized to foster a sense of community within the workplace, providing opportunities for team members to interact beyond their regular work responsibilities.

Training and employee development are designed to improve individual skills and create a better experience for our members.

At MAX, a strong and positive work culture is visible through employee interaction and experience. The organization demonstrates strong employee retention, as many team members, including executives, progress within the company through internal promotions. Notably, the collective average tenure for MAX leadership is 22 years.

"We are honored to receive this recognition for the fourth year in a row," said Sandra Branch, Chief Talent Officer. "This award recognizes our ongoing commitment to fostering a workplace where every team member feels valued, inspired, and empowered to make a difference."

MAX Credit Union has been named a Best Company to Work For in Alabama for eleven years, an award given by the Best Companies Group to outstanding state employers. MAX was also recognized as a Best-in-Class Employer following participation in Gallagher's U.S. Benefits and Benchmarking Survey. For individuals ready to put their talents to work at a Best Credit Union and Company, visit <https://www.mymax.com/connect/who-we-are/careers>.

**MAX Credit Union is a leading, locally owned financial institution in Alabama, with more than \$2 billion in assets. Serving our communities for over 70 years, MAX provides a full array of consumer and business financial products, including checking, savings, loans, wealth management, insurance, mortgages, and online and mobile banking. MAX has 16 branch locations across its Alabama footprint, more than 30,000 surcharge-free ATMs, and myMAX Service Center to assist with any financial needs by phone. With dedicated team members, MAX is committed to providing exceptional customer service and value. Please visit us at [www.mymax.com](https://www.mymax.com)**

# # #