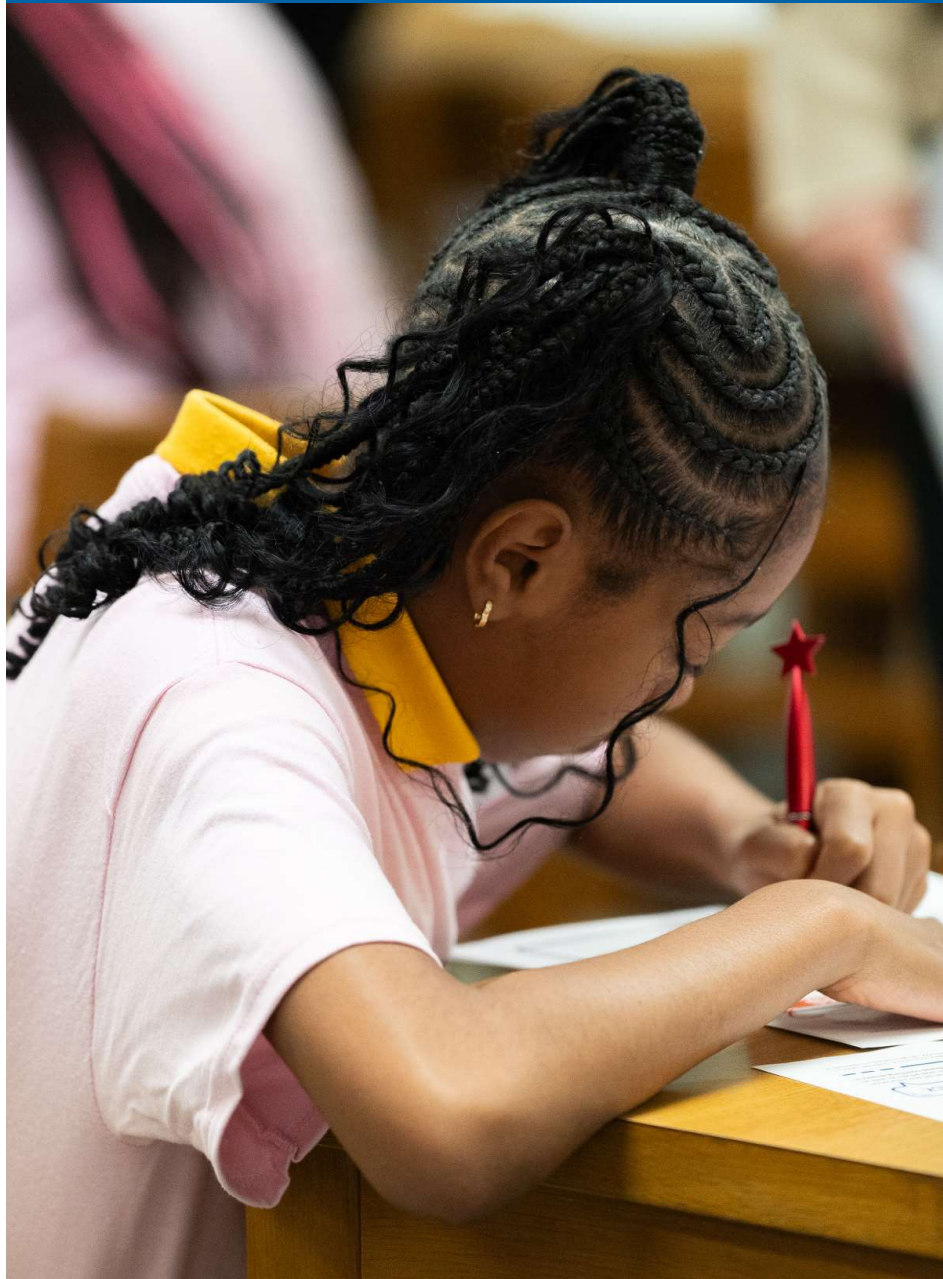




2024 ANNUAL REPORT



2024 BOARD MEMBERS

The MAX4Kids Foundation Board of Directors is completely employee lead.

President

Tony Graydon
Vice President of Business Services

Member at Large

Jerry Stephenson
Vice President Compliance

Vice President

Carrie Rauch
Director of Communications and Brand Engagement

Member at Large

Leah Turman
Campaign and Sales Analyst

Secretary

Melissa Miller
Assistant Vice President of Accounting Operations

Member at Large

Nakeda Woods
Lead Member Service Consultant

Treasurer

Cristina LeMaster
Reconciliation Supervisor

Executive Advisor

Cheryl Payson
Chief of Operational Excellence

Member at Large

Anthony Williams
Account Resolution Manager

Executive Advisor

Kenneth Hill
Vice President Mortgage Services

Member at Large

Kathy Cobb
Vice President Information Technology



WHO WE ARE

In 2001, a group of MAX associates created the MAX4Kids Foundation because they realized the power of working together to help local children and youth through direct donations to partner organizations.

It has now been over 24 years, and our commitment remains. The Foundation has given back more than \$1.6 million to local children's organizations and to the MAX4Kids Scholarship Program. Of that total, over \$980,000 was distributed to deserving non-profit organizations with \$690,000 being distributed to high school seniors in the form of scholarships.





MAX4Kids 2024 Scholarship Recipients

In 2024, the MAX4Kids Foundation recognized and awarded scholarships to ten deserving high school seniors. These seniors represented seven of the counties we serve. To be selected, candidates submitted resumes outlining extracurricular activities along with their high school transcripts, recommendation letters, and an essay describing their goals for the future.

All recipients were selected by an outside panel of judges, with each recipient being awarded a \$5,000 scholarship to attend a university or trade school in the State of Alabama. In total, \$50,000 was awarded in scholarship dollars for 2024.



Top Row:

Kayden Callahan - Loveless Academic Magnet Program (LAMP)

Noah Crouch - Dadeville High School

Linley McNew - Eastwood Christian School

Julia Smith - Prattville Christian Academy

Gabrielle Briggs - Central High School Hayneville

Bottom Row:

Ethan Jones - Macon East Academy

Not pictured:

Addison Becker - Auburn High School

Colleen Griffin - Stanhope Elmore High School

Lauren Hughes - Billingsley High School

Tyler Patterson - Highland Home High School



2024 DONATIONS

Big House Foundation

Founded to have a positive impact in the world of foster care, Big House focuses on providing resources and building relationships for foster families.

Esperanza House

With a mission to improve the quality of life for Hispanic children and families, Esperanza House provides services in critical areas including youth development, childcare, education, mental health, and advocacy.

Henry Tellis Foundation

Mentorship, outreach, education, parental development, and youth programs provided by the Henry Tellis Foundation get to the core of their mission, which is to equip young people with opportunities that allow them to become leaders in the community.



Kid One Transport

Kid One Transport understands that safe, reliable transportation is not something to take for granted. This organization, the only one of its kind in Alabama, makes sure children and expectant moms never have to worry about how they will get access to healthcare by providing them with much needed transportation.

Mercy House/ MAP Center

Mercy House aims to serve the Washington Park community through day shelters, warm meals, and immediate support and care for individuals in need. They also provide resources for youth to attend afterschool and summer enrichment programs as well as providing classes for GED and High School Diplomas. Family services and support are provided for those in need through comprehensive resources.

Montgomery Christian School

Montgomery Christian School understands the importance of a strong foundation for students to develop and become life-long learners. With dedicated teachers and staff, students receive instruction in core curriculum subjects and the arts enabling them to become contributing members of the community.



2024 DONATIONS

The Curtis House

A community service facility that creates a safe haven for families and children. The Curtis house is dedicated to raising awareness of healthy ways of living while offering resources to inspire people to believe in themselves.

The Noah Foundation

The Noah Foundation focuses on children with disabilities who may face learning or physical challenges. They provide training and support to families in need as well as technology for improving communication skills and education.

The S.T.E.P. Foundation

At-risk communities are the focus of The S.T.E.P. Foundation. The organization mobilizes churches and partners with other groups in urban areas to provide residents with pathways to a better life spiritually, emotionally, and physically.

Valiant Cross Academy

This is not your average school. Valiant Cross Academy goes the extra mile to educate and inspire its scholars to make a difference in the lives of others through community service. As a stable and loving learning environment for young men, the Academy challenges its scholars to become community leaders.



COMMUNITY MATTERS

The MAX4Kids Foundation proudly supports children's charities and high school seniors in the communities we serve. In 2024, we donated over \$83,000 to community organizations and high school seniors in the form of scholarships. To do so, the Foundation holds various fundraising events throughout the year to include the MAX4Kids Clay Shoot, Golf Tournament, and candy bar fundraiser. MAX team members significantly support and contribute to the Foundation through payroll deduction totaling over \$28,000.



COMMUNITY MATTERS

Not only do we donate monetarily, but team members give their time in support of financial education initiatives where participants are taught and encouraged to begin healthy financial habits from a young age. Team members spent time shopping for the Mercy House community Christmas so youth of all ages were able to receive a gift during the holiday season.

Thank you to our generous contributors for making a positive impact on the MAX4Kids Foundation and its beneficiaries.

2024 DONATIONS

TOTAL \$83,233

Scholarships \$50,000	Montgomery Christian School \$2,500
Big House Foundation \$5,000	S.T.E.P. Foundation \$2,500
Esperanza House \$1,500	The Curtis House \$2,500
Henry Tellis Foundation \$5,000	The Noah Foundation \$1,500
Kid One Transport \$5,000	Valiant Cross Academy \$5,000
Mercy House Christmas Store \$2,733	

2024 FUNDRAISING

TOTAL \$114,291

Candy Bar Sales \$4,817	Member Eligibility \$11,011
Clay Shoot \$11,101	Payroll Deductions \$28,575
Golf Tournament & Silent Auction \$46,907	Miscellaneous \$11,880

2024 In Kind Contributions by Event

Clay Shoot	\$1,597.96
Golf Tournament	\$12,297.00
Total Amount Contributed	\$13,894.96



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