



2025 ANNUAL REPORT





2025 BOARD MEMBERS

The MAX4Kids Foundation Board of Directors is completely employee led.

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Director of Communications
and Brand Engagement

Vice President

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Assistant Vice President of
Accounting Operations

Secretary

Anthony Williams

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Member at Large

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Lead Member Service
Consultant

Member at Large

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Member at Large

Jerry Stephenson

Vice President Compliance

Member at Large

Leah Turman

Campaign and Sales Analyst

Executive Advisor

Cheryl Payson

Chief of Operational
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Executive Advisor

Kenneth Hill

Vice President Mortgage
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Executive Advisor

Tony Graydon

Vice President of Business
Services



WHO WE ARE

Established in 2001 by members of the MAX team, the MAX4Kids Foundation operates with a dedication to supporting and enhancing the communities it serves. This mission is fulfilled through direct contributions to organizations that assist local youth.

Over the past year, the Foundation continued to deepen its commitment to community impact. Guided by a passion for positive change, we focused our efforts on two key pillars: direct community support through charitable donations and empowering future leaders through our scholarship program. In total, the MAX4Kids Foundation has given back more than \$1.7 million. To date, over \$1.0 million has been given back to charitable organizations, while over \$740,000 has been awarded to deserving Scholarship Program recipients.



MAX4Kids 2025 Scholarship Recipients

Education continues to be a cornerstone of our philanthropic efforts. This year, our scholarship program expanded its reach, providing financial assistance to deserving students pursuing higher education. Recipients were selected based on academic achievement, leadership, community involvement, and a strong vision for their future. These scholarships provide financial support and help remove barriers, enabling future leaders to succeed.

All recipients were selected by an outside panel of judges, with each being awarded a \$5,000 scholarship to attend a university or trade school in the State of Alabama. In total, 12 recipients were selected, with \$60,000 being awarded in scholarship dollars for 2025.



2025 Recipients include:

Abigail Cole - Stanhope Elmore High School

Amari Parker - Tallassee High School

Caleb Osborne - Booker T Washington Magnet High School

Haley Mahan - Stanhope Elmore High School

Isabella Taylor - Wetumpka High School

Kaden Peters - Tallassee High School

Kamron Whatley - Luverne High School

Kensley Gabehart - Autauga Academy

Mason Hatch - Brewbaker Technology Magnet High School

McKenzie Pickett - Brewbaker Technology Magnet High School

Morgan Dozier - Pike Road High School

Stephen Bicknell - Marbury High School



2025 DONATIONS

Esperanza House

With a mission to improve the quality of life for Hispanic children and families, Esperanza House provides services in critical areas including youth development, childcare, education, mental health, and advocacy.

Henry Tellis Foundation

Mentorship, outreach, education, parental development, and youth programs provided by the Henry Tellis Foundation get to the core of their mission, which is to equip young people with opportunities that allow them to become leaders in the community.

Big House Foundation

Founded to have a positive impact in the world of foster care, Big House focuses on providing resources and building relationships for foster families.

Kid One Transport

Kid One Transport understands that safe, reliable transportation is not something to take for granted. This organization, the only one of its kind in Alabama, makes sure children and expectant moms never have to worry about how they will get access to healthcare by providing them with much needed transportation.



Mercy House/ MAP Center

Mercy House aims to serve the Washington Park community through day shelters, warm meals, and immediate support and care for individuals in need. They also provide resources for youth to attend afterschool and summer enrichment programs as well as providing classes for GED and High School Diplomas. Family services and support are provided for those in need through comprehensive resources.

The Curtis House

A community service facility that creates a safe haven for families and children. The Curtis house is dedicated to raising awareness of healthy ways of living while offering resources to inspire people to believe in themselves.

Montgomery Christian School

Montgomery Christian School understands the importance of a strong foundation for students to develop and become life-long learners. With dedicated teachers and staff, students receive instruction in core curriculum subjects and the arts enabling them to become contributing members of the community.

The Noah Foundation

The Noah Foundation focuses on children with disabilities who may face learning or physical challenges. They provide training and support to families in need as well as technology for improving communication skills and education.



2025 DONATIONS

The S.T.E.P. Foundation

At-risk communities are the focus of The S.T.E.P. Foundation. The organization mobilizes churches and partners with other groups in urban areas to provide residents with pathways to a better life spiritually, emotionally, and physically.

Tie and Doll, Inc.

Tie and Doll provides mentorship programs to build self-esteem for youth. Through their program, individuals are empowered to lead courageously, give generously, and enrich themselves culturally so they are equipped to make better choices and be positive role models in their communities.

Valiant Cross Academy

This is not your average school. Valiant Cross Academy goes the extra mile to educate and inspire its scholars to make a difference in the lives of others through community service. As a stable and loving learning environment for young men, the Academy challenges its scholars to become community leaders.



COMMUNITY MATTERS

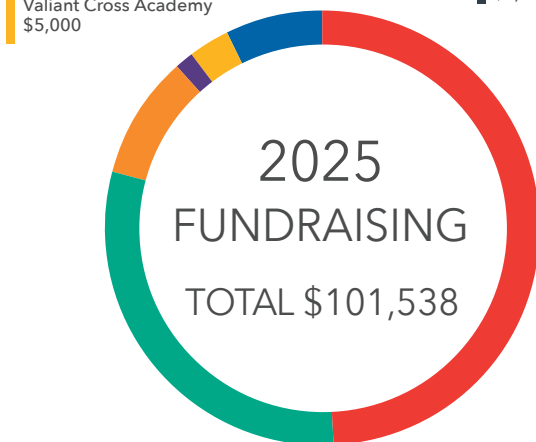
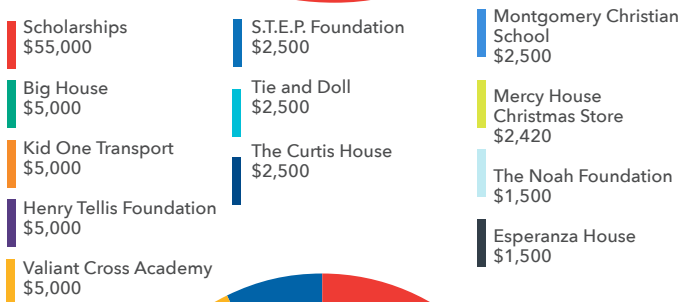
Beyond financial contributions, a major driver of the Foundation's success is employee support. Our impact is strengthened by the dedication of MAX team members who serve as advocates, volunteering their time to serve as board members, and supporters of the Foundation. Their involvement in fundraising, community events, and outreach initiatives helped broaden our community reach. Employee payroll deductions are a major factor in the Foundation's fundraising, with over 90% of MAX team members contributing. Their commitment fuels our ability to give back year-round and reflects the heart of our Foundation, ensuring we can continue to support those who need it most.

Throughout the year, we hosted several fundraising initiatives, including our annual golf tournament and clay shoot, which brought together community partners, sponsors, and participants in support of our mission. In addition, smaller efforts, such as candy bar sales, provided fun and accessible ways for individuals to contribute. These events not only raised critical funds but also strengthened connections within our community. In total, over \$101,000 was raised in 2025, with over \$90,000 being paid back out in the form of scholarships or direct donations.



COMMUNITY MATTERS

As we reflect on the past year, we are incredibly grateful for the continued support of our donors, partners, and community members. Their generosity allows us to grow our impact and remain responsive to the evolving needs of those we serve. Looking ahead, we are excited to build on this strong foundation—expanding our programs, deepening partnerships, and continuing to invest in initiatives that create opportunity, inspire hope, and build a stronger future for all.



2025 In Kind Contributions by Event

Clay Shoot	\$2,102
Golf Tournament	\$13,899
Total Amount Contributed	\$16,001



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