Contact: Carrie Rauch
Director of Communications and Brand Engagement
334.215.4973 | crauch@myMAX.com



FOR IMMEDIATE RELEASE MAX Credit Union Appoints Director of Professional Development

MONTGOMERY, AL (September 2, 2025) - MAX Credit Union, a local financial institution serving East and Central Alabama, is proud to announce the appointment of its new Director of Professional Development, Laura Chambliss.

Laura joins MAX with 16 years of leadership experience, most recently specializing in continuing education. She offers strong expertise and a commitment to staff development, enhancing the member experience. In her new role, Laura will provide strategic leadership, direction, and oversight for the organization's training and employee development initiatives, along with the creation of supervisory and leadership programs.

Laura stated, "It is an honor to take on this new role and lead Professional Development. I am committed to ensuring our team members continually enhance their knowledge for both their career progression and the benefit of our members".

Beyond her professional achievements, Laura is deeply invested in the community. She currently serves as a deacon at St. James Church, contributes her insights as a member of the Central AL Inc. Magazine Editorial Board, and serves as the Communications Chair for the Pike Road High School PTA. Additionally, she is a member of the Pike Road Business Association and a board member of the Montgomery Auburn Club.

"Laura's experience supports our ongoing commitment to team development and delivering value to our members. We are excited to welcome her to MAX," said Sandra Branch, Chief Talent Officer. MAX is committed to strong leadership that ensures a successful future for both current and new members.

MAX Credit Union is a leading, locally owned financial institution in Alabama, with more than \$2 billion in assets. Serving our communities for over 70 years, MAX provides a full array of consumer and business financial products, including checking, savings, loans, wealth management, insurance, mortgages, and online and mobile banking. MAX has 16 branch locations across its Alabama footprint, more than 30,000 surcharge-free ATMs, and myMAX Service Center to assist with any financial needs by phone. With dedicated team members, MAX is committed to providing exceptional customer service and value. Please visit us at www.mymax.com