

MAX 4 Kids[®] foundation

2022 ANNUAL REPORT



MAX 4 Kids[®] foundation

Date December 15, 2022

Pay to the order of Valiant Cross Academy \$ 5,000.⁰⁰

Five thousand dollars & ⁰⁰/₁₀₀ Dollars

For 2022 Giving

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WHO WE ARE

In 2001, MAX associates teamed up to establish MAX4Kids, a foundation committed to making a significant difference in the communities we serve. It has now been over 21 years, and our commitment still holds strong. The Foundation has held countless associate-led fundraisers, giving back more than \$1.5 million to local children's organizations and to the MAX4Kids Scholarship Program.





MAX4Kids 2022 Scholarship Recipients

In 2022, seven deserving high school seniors were recognized by the MAX4Kids Foundation representing the counties of Butler, Elmore, Lee, Montgomery and Tallapoosa. These students, selected by an independent panel of judges, were each awarded a \$5,000 MAX4Kids scholarship to further their education and pursue their career goals. In total, \$35,000 was awarded in scholarship dollars for 2022.



Top Row:

Kinley Woodard – Fort Dale Academy

William Rochelle – Booker T. Washington Magnet High School

Payton Early – Robert E. Lee High School

Middle Row:

Jordan Parker – Dadeville High School

Bottom Row:

Malaysia Wheat – Robert E. Lee High School

Cheyenne Butler – Lee-Scott Academy

Georgia Anne Butler – Tallasse High School



2022 DONATIONS

Children's Hospital of Alabama

As one of the largest pediatric facilities in the United States, Children's Hospital of Alabama provides specialized care for kids in a safe, supportive, and compassionate environment. Each year, hundreds of children and families benefit from the exceptional health care services provided by Children's Hospital of Alabama. Through innovative and proven clinical care, education, and research, they are truly dedicated to the health and well-being of children.

Common Ground Montgomery

Student success is built on a foundation of academic, social, and spiritual growth, and that's the work of Common Ground Montgomery. The MAX4Kids Foundation helped parents, grandparents, and guardians in the Washington Park community purchase affordable Christmas gifts, thanks to a donation of Christmas toys to Common Ground's annual Christmas Store.



Tie and Doll, Inc.

Through strong self-esteem and cultural enrichment, Tie and Doll, Inc. works with young people to provide them the skills they'll need to become community leaders. It takes courage to make difficult decisions, and their mentorship program helps students learn to lead courageously.

Henry Tellis Foundation

Mentorship, outreach, education, parental development, and youth programs provided by the Henry Tellis Foundation each get to the core of their mission, which is to equip young people with opportunities that allow them to become leaders in the community.

Kid One Transport

Kid One Transport understands that safe, reliable transportation isn't something to take for granted. This organization, the only one of its kind in Alabama, makes sure children and expectant moms never have to worry about how they'll get access to healthcare by providing them with much-needed transportation.



2022 DONATIONS

The S.T.E.P. Foundation

At-risk communities are the focus of The S.T.E.P. Foundation. The organization mobilizes churches and partners with other groups in urban areas to provide residents pathways to a better life spiritually, emotionally, and physically.

The Curtis House

The Curtis House is a community service facility lead by the Curtis family, creating a safe haven for the elderly, adults, and children. Through their dedicated work, they raise awareness of healthy and holistic ways of living.

Valiant Cross Academy

This is not your average school. Valiant Cross Academy goes the extra mile to educate and inspire its students to make a difference in the lives of others through community service. As a stable and loving learning environment for young men, the Academy challenges its students to become community leaders.



COMMUNITY MATTERS

In 2022, MAX4Kids continued making strides to raise funds for children in our communities. In April, we were able to host the 5th Annual MAX4Kids Clay Shoot at the Lower Wetumpka Shotgun Sports Club where teams from around the state were able to take part in a friendly competition, all while raising funds for a great cause.



COMMUNITY MATTERS

Our 23rd Annual Charity Golf Tournament, and largest fundraiser, was held in October where we raised a total of over \$43,000! Through community sponsorships and donations, we were able to raise funds contributing towards organizations and individuals in the areas we serve. We would like to thank our supporters who have made a difference for the MAX4Kids Foundation and those who benefit from our charity.



- Scholarships \$35,000
- Children's of Alabama \$5,000
- S.T.E.P. Foundation \$2,500
- Common Ground \$5,000
- Kid One Transport \$5,000
- Tie and Doll \$2,500
- Common Ground Christmas Store \$2,418
- Henry Tellis Foundation \$5,000
- The Curtis House \$1,000
- Big House \$2,500
- Valiant Cross Academy \$5,000



- Golf Tournament \$43,523
- Clay Shoot \$7,359
- Miscellaneous \$9,160
- Payroll Deductions \$28,618
- Member Eligibility \$6,406

2022 In Kind Contributions by Event

Clay Shoot	\$180
Golf Tournament	\$12,230
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Total Amount Contributed	\$12,410

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foundation



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